



General Assembly

February Session, 2022

***Raised Bill No. 20***

LCO No. 502



Referred to Committee on HIGHER EDUCATION AND  
EMPLOYMENT ADVANCEMENT

Introduced by:  
(HED)

***AN ACT CONCERNING THE NAME, IMAGE AND LIKENESS OF  
STUDENT ATHLETES.***

Be it enacted by the Senate and House of Representatives in General  
Assembly convened:

1 Section 1. Subsections (c) and (d) of section 10a-56 of the 2022  
2 supplement to the general statutes are repealed and the following is  
3 substituted in lieu thereof (*Effective July 1, 2022*):

4 (c) Each institution of higher education shall adopt one or more  
5 policies regarding student athlete endorsement contracts, [and]  
6 employment activities and the use of institutional marks. Such policy or  
7 policies shall include provisions for: (1) Requiring a student athlete to  
8 disclose and submit a copy to his or her institution of higher education  
9 of each endorsement contract, written agreement for employment and  
10 representation agreement executed by the student athlete; (2)  
11 prohibiting a student athlete from entering into an agreement that  
12 conflicts with the provisions of any agreement to which the institution  
13 of higher education is a party, provided such institution shall disclose  
14 to the student athlete or the student athlete's attorney or sports agent

15 the provisions of the agreement that are in conflict; (3) [prohibiting a  
 16 student athlete from using or consenting to the use of any institutional  
 17 marks during such student athlete's performance of the endorsement  
 18 contract or employment activity; (4)] prohibiting a student athlete's  
 19 performance of the endorsement contract or employment activity from  
 20 interfering with any official team activities or academic obligations; and  
 21 [(5)] (4) identifying any prohibited endorsements.

22 (d) No provision of this section shall be construed to (1) require an  
 23 institution of higher education or an athletic association or conference,  
 24 including, but not limited to, the NCAA to compensate a student athlete  
 25 for use of his or her name, image or likeness; (2) require a student athlete  
 26 or any other person to compensate an institution of higher education or  
 27 an athletic association or conference, including, but not limited to, the  
 28 NCAA for a student athlete's endorsement contract or employment  
 29 activity that is in accordance with the provisions of subsection (b) of this  
 30 section; (3) qualify any scholarship that a student athlete receives from  
 31 an institution of higher education as compensation; (4) qualify a student  
 32 athlete as an employee of an institution of higher education; (5) require  
 33 an institution of higher education to take any action in violation of the  
 34 Discrimination Based on Sex and Blindness Act, 20 USC 1681, et seq., as  
 35 amended from time to time; (6) prohibit a student athlete from engaging  
 36 in an employment activity that entails coaching or performing a sport,  
 37 provided such activity is not related to any intercollegiate athletic  
 38 program; [or] (7) prohibit an institution of higher education from using  
 39 a student athlete's name, image or likeness in connection with official  
 40 team activities; or (8) require an institution of higher education to allow  
 41 a student athlete to use or consent to the use of any institutional marks.

This act shall take effect as follows and shall amend the following sections:		
Section 1	July 1, 2022	10a-56(c) and (d)

***HED***      *Joint Favorable*